

## NYSWMA May 2023 Meeting Minutes

NYSWMA held monthly meeting 10 May 2023 via Zoom.

### Attendees:

John Hatfield  
Craig Conway  
Jerome Snyder  
Jim Horton  
Phil West  
Bob Meakin

### Agenda:

#### 1. Notes:

1. Want to make notes available on the website. John to send outline format he likes.
2. Survey Forms sent out 60 got back 20 or so.
  1. 50/50 need training.
  2. Need Networking
  3. Advertising/traffic to our websites.
  4. Maintain membership for camaraderie
  5. Seminar is too long with travel. Some would prefer 1 day training on a particular topic.
  6. We need to provide value.
3. How to provide value.
  1. Interactive Map not good on cell phone or tablet. Can it be improved? Maybe a drop down by county. So we can need an updated membership list.
  2. Can we link payments to membership to website updates.
  3. Can the website spot light a member every month.
  4. Can we get our own zoom account? Can it be used for training. Yes let's do it before next meeting.
  5. Can we add Rehabilitators or the NYS Rehabilitors Council to our website.
  6. Bill Schara DEC in region 7 to train on cable restraints state wide.
  7. Lead Generation: How can we make the website more directive to members.
4. Administrative actions:
  1. Erick Arnold charges \$35 for WCT magazines. John paid \$40 bc he was sending them out without getting paid.
  2. Erick put a link to get the subscription so members can order the magazine at the reduced rate. How do we control?

Very Respectfully,

Jerome Snyder  
Secretary NYSWMA